Sinclair. There's something terribly wrong with one corporation being able to inject jarring polemic into the media discourse this way. If this were to make a difference to the outcome of the election, what can any of us say democracy means? If the FCC washes its hands of this, it makes mockery of its purpose.

It is all the more important that the FCC regulate lurid, forceful, negative drama because we, the people, really have no way to confirm forceful presentations that are not disupted as luridly and forcefully. This is problem enough with negative ads, though there's some counterforce in countering negative ads. A half hour foisted on people is unredressible.

Let them pay for it and identify where it comes from. But to allow partisan content to be presented as journalism urgent enough to qualify for "we interrupt this program" status at the whim of one partisan owner is something like perverse.